

PRODUCT SETUP FACT SHEET

Coaster

Coaster - Square



GENERIC FACTS:

- Convert all text to outlines
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



PRODUCT SPECIFICS:

- Artwork size: Square 96mm x 96mm (WxH)
- Total size with bleed: Square 100mm x 100mm(WxH)
- Template ratio 1:1
- Image resolutions must be 350dpi
- All images must be embedded and final artwork flattened

The diagram shows a light blue rounded square with a white border. A red shaded area surrounds the white border, representing the bleed area. A green dashed line is inside the red area, representing the stitch line. A blue rectangle is centered within the white border, representing the safe area. Dimension lines with arrows indicate the following measurements: 96 mm for the width of the blue safe area, 100 mm for the width of the white border, 96 mm for the height of the blue safe area, and 100 mm for the height of the white border.

96 mm

100 mm

Please delete this layer before
sending back to us.

100 mm

96 mm

SIZE: 96x96 mm (W x H)

SIZE WITH BLEED: 100x100 mm (W x H)

SAFE AREA

Keep all text and important
info inside the blue area

STITCH LINE

Artwork will be trimmed here.

BLEED AREA

Extend your artwork to
the edge of this area.
Text and Images on this red
shaded area will be trimmed