

# PRODUCT SETUP FACT SHEET



## WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



## EZY Tube Fabric Display

EZY Tube fabric display – Medium

## GENERIC FACTS:

- Convert all text to outlines
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

## IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

## PRODUCT SPECIFICS:

- Artwork size: Medium 1242mm x 2275mm (WxH)
- Total size with bleed: Medium 1282 x 2335mm (WxH)
- Template ratio 1:1
- Image resolutions must be 150dpi
- All images must be embedded and final artwork flattened
- Frame: When assembled the display stands 2290mm high x 1220 wide  
Base plate = 1260mm long and 250mm wide

1242 mm

1282 mm

2275mm

2335 mm

Please delete this layer before  
sending back to us.

**SIZE:** 1242x2275 mm (W x H)

**SIZE WITH BLEED:** 1282x2335 mm (W x H)

**SAFE AREA**

Keep all text and important info  
inside the blue area

**STITCH LINE**

Artwork will be trimmed here.

**BLEED AREA**

Extend your artwork to  
the edge of this area. Text and Images  
on this red shaded area will be trimmed